

2585 Food Chopper



With the Food Chopper, you're in control. Hit the plunger three to four times for a coarse chop, and seven or more times for a fine chop.

Features and Benefits

Learn how this product's features make your customers' lives easier.

Features	Benefits
Self-rotating, multi-angle stainless steel blades	Chops foods quickly and uniformly
Plastic-covered plunger with soft rubber top	Makes chopping comfortable
Clear collar	Easy to see the food and its chopped size
Easily disassembles and is dishwasher safe	Quick cleanup
Flexible cap	Chop small amounts of food right in the cap

Selling the Product

Word Choices

Increase customers' interest with these effective phrases.

- *"I don't know how I ever cooked without this chopper! It saves so much time in the kitchen – you can chop foods quickly and then put it right into the dishwasher."*
- *"The Food Chopper is really easy to use and you can control the chopped food size. Hit the plunger three to four times for a coarse chop and seven or more for a fine chop. With the see-through collar, you can keep an eye on what you're chopping. Who'd like to try it?"*
- *"The Food Chopper is one of the products in our New Consultant Kit. In fact, a star on the sales receipt designates all of the products you receive to launch your business. If you love our products, you'll love our opportunity. Watch what I do tonight and let's talk later."*