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SAMPLE
Legal & Geo/site

Legal Aspects

I plan to use a sole proprietorship because I plan to start with just myself and no other employees. It will be less expensive for me to start my own business from my house than it would for me to go into business with someone else. I plan to start small and then grow my business; this allows me the options of changing ownership forms in the future if the opportunities become available.

Discuss form of ownership and rationale

My business will use limited contracts. Most of the contracts used will be between the parents and me. They will state the start dates and projected end dates. They also will include a two week notice prior to taking a child out. This will allow me time to fill the spot they are creating. It will also include descriptions of a personalized plan for each child that both the parents sign to make sure they feel safe with their child in my care. These clauses in the contract will both protect my clients as well as me.

Contracts needed and why

I will start off needing a Child Care Center, Family permit. This permit will allow me to have up to eight children in my care. If I wanted to grow my business I will need to get a Child Care Center, Group permit. This will allow me to have more than nine children in my care at one time. As well as permits I will have to stay up to date on the safety regulations. This includes everything from car seats and strollers to toys for the children. These will help keep the children safe while they are in my care.

licenses and permits needed

I have decided to name my daycare United Clubhouse. Currently there is no trademark on that name. I chose this name because if I have both special needs children and children with no special needs they will want to be united. All kids love to play in clubhouses and it fits my specific business perfectly.

Trademark patents copyrights

Legal Aspects

I would choose to start my business as a sole proprietorship. I chose this for a variety of reasons. The first reason is because my business won't need a lot of capital to get off the ground. I could easily raise the capital necessary, and to pay for operational expenses I will charge the clients enough upfront to pay for the things necessary to make the event successful. Another reason I chose a sole proprietorship is because I will be able to do almost, if not all, of the necessary jobs to ensure the success of my business. Lastly, I will be the only one responsible for the decisions of my business, and not have to discuss any issues with a partner or a board of directors. Similarly, I will benefit from any profit the business would create.

Business Ownership

My business won't require that I have many "front end" contracts with the consumer, but I will have more with the people I'm dealing with behind the scenes of the events. Following are some of the contracts I would need:

- Client Contracts—this will be drawn up by my business, and lay out the terms of the agreement, including payment. This contract will be for the client.
- Vendor Contracts—these will be one of the behind the scenes contracts that the consumer won't see. This contract will be used with caterers, speakers, rental equipment, upon others, for the success of the event.
- Venue Contracts—these will be another behind the scenes contract that is used. This contract will be between my company and the consumer, and the venue. These would be a binding contract to ensure that the specific date is reserved and the necessary materials that the venue will provide will be onsite at the time of the event.

OK. to bullet and describe

There are not any specific federal agencies or federal laws that will concern my business. The only license/permit that I would need to operate my business would be a business license. This is to give me the right to conduct business. I wouldn't need any other specific licenses/permits.

I would name my business Inspire. A variation of this name is already used by another company; however, the company is not within my industry. This would open the opportunity for me to use this name for my company.

Trademark Copyrights etc.



Legal Aspects

The form of ownership I would go into a partnership. The reason I would go into that is because if you pick your partner carefully, you will have a hard working person to work along with you. Your partner and you would be able to share the work equally, and I would be able to go to your partner for help, if needed. A partnership is good for my restaurant because the employees would be able to go to certain people if there was a certain situation that has fallen into one of the partners area.

The licenses that I will need depend on the town that I will be located in. The town will have certain tax, and basic licenses that everyone needs. I will also need a liquor license and a music license in order to sell alcoholic beverages and be able to play music on a stereo and or radio.

Contracts that will be needed are a building lease, insurance, and other basic contracts. A building will be

used for the building and us being able to use it as well was being responsible for it. Insurance is in case one of our employees gets injured and we will pay for the bill.

The health department will mostly be the main federal agency that will be a concern for my business. That agency will be able to determine if the restaurant is safe and is able to serve food to the customers.

The name of the business will be Toni's Style. There is no other place called Toni's Style. It is called that because Toni, as part of my last name Toniazzo. Also Style because it doesn't tell you what is exactly what is on the inside, and it could be a variation of things. I would use a legal counsel for my business because if someone gets into an accident while at my restaurant, or is hit by a driver that was drinking at my restaurant. Both of which are bad, but are possible situations that I would need a legal counsel.

Form
of
Ownership

Licensing
Zoning
Permits

Agencies
that you
would
need
to
consult
with

Trademark
and
need for
Counsel.



Geographic Market and Site Selection

I will be located in San Antonio, Texas. It is near the town of La Vernia. It is a good location because it will have great foot traffic and is around a strip mall that people will walk by and come in.

I will be purchasing a former restaurant that hasn't been used in years. It was built in the 1950's, it will have the needed storage for all the food and drinks that I will need to feed my customers. It will also have the space needed for the floor and for kitchen area as well.

There will be a lot of cars driving by as well that could pull into my restaurant to grab something to eat and drink, along with the strip mall that is located around the building. The building is around \$899,000, the address is 5616 Bandera Road San Antonio, Texas 78238.

My customers would be coming from a 40 mile diameter, which is including all the towns around San Antonio.



special needs.

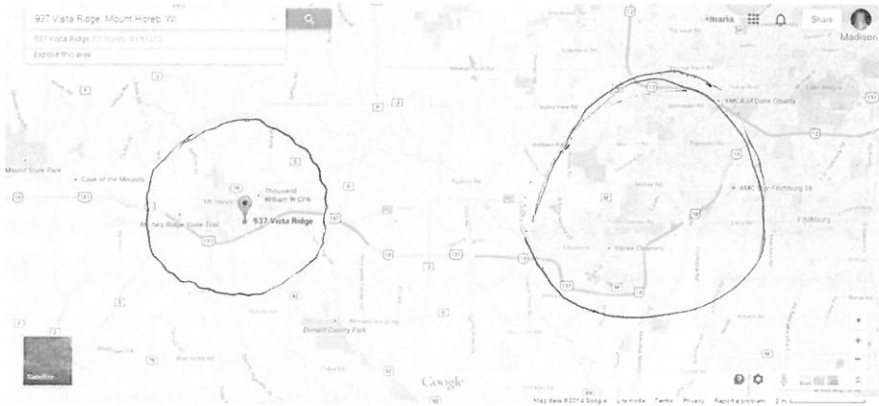
*Site
specifics
on*

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Location

I will be located in Mount Horeb, Wisconsin, in a neighborhood close to the schools and close to a park. It is located in a residential area; this will keep car traffic to a minimum, which will be good to help keep the children safe. United Clubhouse won't create huge traffic, so the neighbors will not be disturbed in their homes. I will be buying a stand-alone store, which gives my children privacy, and will help keep my costs lower. It will be less expensive for me to buy, and stay in one place than it would be for me to rent. I will be getting clients from the Mount Horeb area and Verona area.

Reasons for business



This is a picture of the house I will be buying for United Clubhouse.

